Endpoints are virtual devices. They are horizontally scaled, redundant, and highly available VPC components. They allow communication between instances in your VPC and services without imposing availability risks or bandwidth constraints on your network traffic.

https://docs.aws.amazon.com/vpc/latest/userguide/vpc-endpoints.html

<https://www.youtube.com/watch?v=6aJKDRxTJIo&list=PLhQjrBD2T381e1IyDsLSXFYveF6ggaPBx&index=6>